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FORM PTO-1449	SERIAL NO. 09/993,926	CASE NO. 9623/381
LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT	FILING DATE November 13, 2001	GROUP ART UNIT 2162
(use several sheets if necessary)		APPLICANT(S): Dominic Cheung et al.

REFERENCE DESIGNATION

U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS/ SUBCLASS	FILING DATE
MT	A1	5,659,732	08/19/97	Kirsch	395/605	05/17/95
MT	A2	5,717,923	02/10/98	Dedrick	396/613	11/03/94
MT	A3	5,724,424	03/03/98	Gifford	380/24	11/29/95
MT	A4	5,724,521	03/03/98	Dedrick	395/226	11/03/94
MT	A5	5,724,524	03/1998	Hunt et al.	395/237	12/15/95
MT	A6	5,748,954	05/1998	Maudlin	395/610	06/05/95
MT	A7	5,752,238	05/12/98	Dedrick	705/14	11/03/94
MT	A8	5,768,521	06/16/98	Dedrick	395/226	02/02/96
MT	A9	5,794,210	08/11/98	Goldhaber, et al.	705/14	12/11/95
MT	A10	5,826,241	10/20/98	Stein, et al.	705/26	09/16/94
MT	A11	5,848,397	12/08/98	Marsh, et al.	705/14	04/19/96
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MT	A15	5,864,845	01/26/99	Voorhees, et al.	707/5	06/28/96
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MT	A17	5,903,882	05/1999	Asay et al.	705/44	12/13/96
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MT	A20	5,920,859	07/06/99	Li	707/5	02/05/97
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MT	A22	US 6,296,361 B1	07/31/01	Davis et al.	707/3	05/28/99

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EXAMINER INITIAL		DOCUMENT NUMBER	DATE	COUNTRY	CLASS/ SUBCLASS	TRANSLATION YES NO
	A23	WO 99/20486	09/1999	WIPO		
MT	A24	WO 99/48028	09/1999	WIPO		
MT	A25	WO 2000/16218	03/2000	WIPO		
MT	A26	WO 2000/41090	07/2000	WIPO		

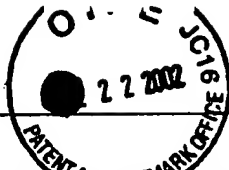
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EXAMINER <i>WGS</i>	DATE CONSIDERED <i>11-7-2006</i>
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EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.



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EXAMINER INITIAL	OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)	
	A27	Database of Corporate ResourceNet, "New Service Puts An Auction Search Engine Under One Roof", Electronic Advertising & Marketplace Report, Vol. 12, Issue 8, Apr. 1998, page 6.
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	A39	"Automated Patent System (APS) Workstation Reference Manual", by US Patent & Trademark Office, July 1996.
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	A42	Wingfield, "Another Engine Takes Ads By The Click", from http://www.news.com?news/Item/0,4,1387,00/html , May 1996.
	A43	Pelline, "New Search Engine Goes Commercial", by CNET News.com, Feb. 1998.
	A44	Wang, "Engines Battle Irrelevance of Results-New Search Service Hope To Fill The Void", by Internet World, Feb. 1998.
	A45	Vendr Haar, "Searching For The Highest Bidder", from Inter@active week.
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	A47	Rich, "New Search Engine Allows Sites To Pay Their Way to Top", from http://www.adweek.com/iq/iqnews02.asp .
	A48	Mardesich, "Web Site Operators Pay for Top Billing-Search Engine Allows Site Sponsors to Buy Place On Special List", from Knight Ridder Newspapers, March 1998.

EXAMINER NST	DATE CONSIDERED 11-7-2006
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EXAMINER INITIAL	OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)	
O I P E JUL 22 2002 PATENT & TRADEMARK OFFICE 919	A49	Hilty, "GoTo.Hell-What Happens When On Line Search Engine Accepts Cash From Web Sites?" from http://www.ocweekly.com/link/archives/97/27/byte-3-11-98-1.html , March 1998.
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	A51	Clark, "Start-Up Plans Internet Search Service Tying Results To Advertising Spending", from the Wall Street Journal, Feb. 1998.
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A65	Jesse Berst, ZDNet, August 17, 1998, "Search Sites' Shocking Secret", obtained at the internet address http://www.zdnet.com/anchordesk/story/story_2432.html , August 17, 1998.	
A66	Sara Fisher, "Budding Internet Firm Finds Niche in Satisfaction", L.A. Business Journal, August 10, 1998.	
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A68	G. David Doran, "Pay to Play", Entrepreneur, July 1998, p. 18.	
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A70	Kim Komando, "With About 320 Million Sites, Search Engines Offer Some Help", copyright 1998, Los Angeles Times Syndication.	
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EXAMINER INITIAL	OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)	
	A73	Sasha Alyson, "Searching The Search Engines", Front Page, May 8, 1998.
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	A87	Jodi Mardesich, "Web Site Operators Pay For Top Billing", The News - Herald (Willoughby, OH), March 2, 1998.
	A88	Laura Rich, Adweek Online IQ News Online, February 23, 1998, "New Search Engine Allows Sites to Pay Their Way to Top", from http://www.adweek.com/iq/iqnews02.asp , Feb. 1998.
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	A91	Nelson Wang, "Engines Battle Irrelevance of Results", Internet World, Feb. 10, 1998, p. 1.
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	A93	Jeff Peline, "New Search Engine Goes Commercial", CNET News.com, from http://www.news.com/News/Item/0,4,19281,00.html , Feb. 20, 1998.

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EXAMINER INITIAL	OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)	
O I P E JUL 22 2002 PATENT & TRADEMARK OFFICE 9	A94	Nick Wingfield, Staff Writer, CNET News.com, June 21, 1996, "Engine Sells Results, Draws Fire", obtained at the internet address http://www.news.com/News/Item/Textonly/0,25,1635,00.html , July 29, 1999.
	A95	Nick Wingfield, Staff Writer, CNET News.com, May 22, 1996, "Another Engine Takes Ads By The Click", obtained at the internet address http://www.news.com/News/Item/0,4,1387,00.html , July 29, 1999.
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A107	I Seek It "The Next Generation Search Engine", May 21, 1999, obtained at the internet address http://www.iseekit.com .	
A108	Correspondence from Emilia F. Cannella to Robert Brahms, CEO of BeFirst Internet Corporation regarding findwhat.com, July 20, 1999.	
A109	Correspondence from Emilia F. Cannella to Michael Melcher, MC Services regarding SearchUP.com, July 1, 1999.	
A110	Correspondence from Emilia F. Cannella to Robert G. Schuler, Esq., Kegler, Brown, Hill & Ritter regarding iseekit.com, July 1, 1999.	
A111	Correspondence from Emilia F. Cannella to Andrew Conru, Vote Publishing regarding galore.com, June 30, 1999.	
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EXAMINER MS8T	DATE CONSIDERED 11-7-2006
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EXAMINER INITIAL	OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)	
O I P E JUL 22 2002 PATENT & TRADEMARK OFFICE	A113	SearchUP: URL Position Manager, obtained at the internet address https://www.securearea.net/searchup/login.cfm, August 26, 1999.
	A114	SearchUP: URL Position Manager, obtained at the internet address https://www.securearea.net/searchup/newaccount.cfm, August 25, 1999.
	A115	SearchUP: URL Position Manager, obtained at the internet address https://www.securearea.net/getaccount/login.cfm, August 25, 1999.
	A116	Correspondence from Emilia F. Cannella to Mr. D. Reed, Reports Galore, regarding hitsgalore.com, June 30, 1999.
	A117	Miller, Karen L., "Improve Your Ranking", Home Office Computer, Vol. 16, No. 1, Jan. 1998, p. 51(2).
	A118	Jeff Fretzen, "Help For Getting The Word Out About Web Sites", PC Week, Vol. 14, No. 46, Nov. 3, 1997, p. 27(1).
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	A124	Northern Light, circa 1997-98, at sirocco.northernlight.com
	A125	Laura Rich, Adweek Online IQ News Online, February 23, 1998, "New Search Engine Allows Sites to Pay Their Way to Top", from http://www.adweek.com/iq/iqnews02.asp, February 23, 1998.
	A126	Smith, Laura B., article "Going ... Gone", PC Week, Vol. 13, No. 34, August 26, 1996, p E1 (2), http://www.dialog-classic.com/DialogClassic/dialog.
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(use several sheets if necessary)		APPLICANT(S): Dominic Cheung et al.

REFERENCE DESIGNATION U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS/ SUBCLASS	FILING DATE
WJ	B1	US 2002/0004735 A1	01/10/2002	Gross		
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	B					
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EXAMINER INITIAL	OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)	
	B2	Press Release article titled "GoTo.com Announces First round of Financing, Totaling More Than \$6 Million, Led by Draper, Fisher Jurvetson", <i>Business Wire</i> , dated May 19, 1998, printed from the Internet at < http://www.dialogclassic.com/main.vingw > on 11/9/00, 2 pages.
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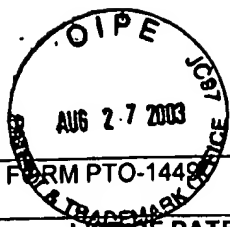
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EXAMINER WJ	DATE CONSIDERED 12-05-2006
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EXAMINER INITIAL		DOCUMENT NUMBER <small>Number-Kind Code (if known)</small>	DATE	COUNTRY	CLASS/ SUBCLASS	TRANSLATION YES OR NO
MT	C1	EP 1 282 060 A2	05/02/2003	Europe		
	C2	WO 00/57333	09/28/2000	WIPO		
	C3	WO 00/73960 A1	12/07/2000	WIPO		
	C4	WO 00/55929 A1	08/02/2001	WIPO		
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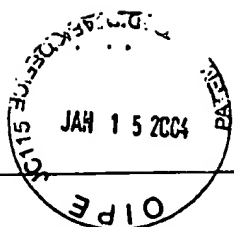
AUG 28 2003

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EXAMINER INITIAL		OTHER ART - NON PATENT LITERATURE DOCUMENTS <small>(Include name of author, title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date page(s), volume-issue number(s), publisher, city and/or country where published.</small>
	C5	Great Britain Search Report for corresponding patent application No. GB 0226263.2, dated May 1, 2003, 1 page.
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EXAMINER INITIAL	DOCUMENT NUMBER <small>Number-Kind Code (if known)</small>	DATE	NAME	CLASS/ SUBCLASS	FILING DATE
	D1	5,778,367	07/07/98	Wesinger, Jr. et al.	RECEIVED JAN 20 2004
	D2	5,862,223	01/19/99	Walker et al.	
	D3	US 6,285,987 B1	09/04/01	Roth et al.	

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EXAMINER INITIAL	OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)	
	D4	News of The Week articles, <i>Telephony</i>, May 1, 1995, pages 8 and 10.
	D5	Nuts 'N Bolts articles, <i>Target Marketing</i>, October 1997, 1 page.
	D6	DoubleClick TestIt!, obtained at the internet address: http://web.archive.org/web/19980205034316/www.doubleclick.com/nf/adinfo/testiset.htm, dated 10/16/2002, 4 pages.
	D7	DoubleClick Frequently Asked Questions, obtained at the internet address: http://web.archive.org/web/19980205033925/www.doubleclick.com/nf/adinfo/facts.htm, dated 10/16/2002, 5 pages.
	D8	"New Service Puts Ad Auction, Search Engine Under One Roof", article from Electronic Advertising & Marketplace Report, <i>Simba Information, Inc.</i> April 28, 1998, 2 pages.
	D9	Google Search, communication from Jeffrey Brewer at Jeffrey@goto.com, titled "Need reverse stemming software", dated May 27, 1998, obtained at the internet address: http://groups.google.com/groups?selm=356CEE4A8DE882A8%40goto.com, on 12/19/02, 1 page.
	D10	Ketchpel, Steven P. et al. "U-PAI: A Universal Payment Application Interface", conference material article from the Second USENIX Workshop on Electronic Commerce Proceedings", Oakland, California, November 18-21, 1996, 17 pages.
	D11	Schwartz, Randal L., "Click-Through Tracking in Perl", <i>Web Techniques</i>, dated May 1998, located at the internet address: www.webtechniques.com, 3 pages.
	D12	Van Roeden, Adriaan, "Your Own Search Engine With SWISH, A Custom Search Facility For Your Web Site", <i>Web Techniques</i>, dated November 1996, located at the internet address: www.webtechniques.com, pp. 63-66 pages.
	D13	Full Catalog - Categories Menu, Sun Microsystems Sun Solutions Catalog, obtained at the internet address: http://web.archive.org/web/19981205110211/solutions.sun.com/catalogs/all/index.htm, printed on 12/19/02, 2 pages.
	D14	Help on Making Queries - Search by Company or Product, obtained at the internet address: http://web.archive.org/web/19981203050002/solutions.sun.com/search-help.htm, printed on 12/19/02, 4 pages.
	D15	Online Updating, Sun Microsystems Sun Solutions Catalog obtained at the internet address: http://web.archive.org/web/19990220190636/solutions.sun.com/editmodule/help.html, printed on 12/19/02, 2 pages.

EXAMINER <i>NS</i>	DATE CONSIDERED <i>11/7/2006</i>
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EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609;
Draw line through citation if not in conformance and not considered. Include copy of this form with next
communication to applicant.



FORM PTO-1449	SERIAL NO. 09/993,926	CASE NO. 9623/381
LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT (use several sheets if necessary)	FILING DATE Nov. 13, 2001	GROUP ART UNIT 3624
APPLICANT(S): Dominic Dough-Ming Cheung et al.		

REFERENCE DESIGNATION U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER <small>Number-Kind Code (if known)</small>	DATE	NAME	CLASS/ SUBCLASS	FILING DATE
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FOREIGN PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER <small>Number-Kind Code (if known)</small>	DATE	COUNTRY	CLASS/ SUBCLASS	TRANSLATION YES OR NO
	E1	CN 1208523 A	0/06/2001	China		No
MT	E2	WO 99/44157	9/02/1999	WIPO		
MT	E3	WO 01/01217	6/22/2000	WIPO		
	E					
	E					


OTHER ART - NON PATENT LITERATURE DOCUMENTS

EXAMINER INITIAL	(Include name of author, title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date page(s), volume-issue number(s), publisher, city and/or country where published.	
	E4	Office Action from corresponding Chinese Application No. 02149996.9, dated Dec. 10, 2004, 5 pages.
	E5	Copy of Examination Report for corresponding Great Britain Application No. GB00226263.2, dated Nov. 18, 2004, 4 pages.
	E6	Copy of corresponding Canadian Search Report, Application No. 2,411,158, dated Jan. 5, 2005, 4 pages
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	E	

EXAMINER <i>NS</i>	DATE CONSIDERED <i>11/7/2006</i>
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EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.



FORM PTO-1449	SERIAL NO.	CASE NO.
 LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT	09/993,926 FILING DATE November 13, 2001	9623-381 GROUP ART UNIT 3624
(use several sheets if necessary)	APPLICANT(S): Dominic Dough-Ming Cheung et al.	

REFERENCE DESIGNATION

U.S. PATENT DOCUMENTS

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FOREIGN PATENT DOCUMENTS

FOREIGN PATENT DOCUMENTS						
EXAMINER INITIAL		DOCUMENT NUMBER <small>Number-Kind Code (If known)</small>	DATE	COUNTRY	CLASS/ SUBCLASS	TRANSLATION YES OR NO
	F4	WO 01/27836 A1	04/19/2001	WIPO		

EXAMINER INITIAL	OTHER ART – NON PATENT LITERATURE DOCUMENTS	
	(Include name of author, title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date page(s), volume-issue number(s), publisher, city and/or country where published.	

EXAMINER	DATE CONSIDERED
	10/31/2006

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